



UNIVERSITÉ DE STRASBOURG



CONFÉRENCE

Professor Dr. Yuko OKI

Toyo University, Professeure invitée à l'Université de Strasbourg

«The Role of Producers»



Accumulations of businesses and related organizations in geographically close areas are called industrial clusters. There have been noted as being effective links to product improvement. The factors that comprise a cluster and the state of inter-organizational networks will differ depending on the nature of the product, but incremental innovation that produces refined high-end products appears to be essential for the continued growth of a cluster. Product improvement mechanisms in industry clusters by featuring the role of producers will be discussed.

Conférence tout public - en anglais

Entrée libre - dans la limite des places disponibles

Lundi 15 mai 2017 à 17h30

Maison Universitaire France-Japon

42a, Avenue de la Forêt Noire à Strasbourg

Contacts et informations

JSPS Strasbourg Office (03 68 85 20 17) - Maison Universitaire France Japon (03 68 85 20 12)